

TSFA Scholarship Contest 2007 – Rules and Regulations

Sponsored by Teleflora

The contest will be held at the TSFA Convention/CTPFA Christmas Show, Franklin Marriott Cool Springs, Franklin, TN, on Friday, August 3, 2007 from 12:00 P.M. until 2:00 P.M.

1. Contest is open to any active member of TSFA or any full-time employee (full-time is 30 working hours a week) of an active member shop.
2. The contestants shall be interviewed individually by the judges. The judges will be appointed by the TSFA Executive Director. Any judge who has vested interest in any contestant must excuse him/herself from judging.
3. The employer or industry sponsor of each contestant shall submit a typewritten letter of recommendation for each contestant. This recommendation along with the contestant application should be mailed directly to the Scholarship Chairman.
4. Each contestant will be required to make two designs: Funeral Arrangement and Table Arrangement.
5. Flowers and materials, including containers and foam for all designs will be furnished. Some or all of each material provided must be used in one or more of the two required designs. Each designer need not use all the flowers assigned, but CANNOT swap or trade quantities with other designers. Each designer will make the designs in order.
6. All contestants are asked to report to the Scholarship Chairman, thirty (30) minutes before the contest is to begin for briefing. Contestants will be given a sealed envelope containing two numbers selected at random. One number for each completed design. A master sheet containing each contestant's name and selected numbers will be retained by the Scholarship Chairman. No other person will have access to this document.
7. To complete the designs all contestants must bring necessary tools: scissors, knife, wire, tape, etc.
8. The time allowed to complete the two designs will be one hour. Designers will work alone and will be allowed no assistance except that furnished by the Scholarship Committee. There will be no talking among the contestants.
9. Judging will be immediately following the contest. The judges will have access to the judges tally sheet only. Judging each design for its individual merit. Completed designs will be grouped to category, ie: all funeral arrangements together, etc. Upon completion, each judge will place all his/her notes in an envelope and give to the Scholarship Chairman.
10. A total point system will be used with a possible 100 points. The interview will be 40 points and the design contest 60 points (Originality 15 points, Physical and Visual Balance 15 points, Mechanics and Workmanship 15 points and Overall Design 15 points). The contestant with the highest number of points will be awarded winner. The contestant with the second highest number of points will be selected as the first alternate and the contestant with the third highest number of points will be selected as the second alternate. Employees or family members of the Scholarship Committee members are ineligible to compete.
11. The Scholarship Committee will appoint one or more persons to tabulate the results of the judges scores. The results of this tally will be reported in writing to the Scholarship Committee. They will retain this information until the award presentation.
12. The first place winner will receive a scholarship covering tuition, travel expenses, lodging and meals up to \$1,500.00 to attend a basic or advanced floral design school subject to the approval of the TSFA Board of Directors. The winner must send a letter of intent naming the school they plan to attend to the TSFA treasurer by February 1, 2008 and the winner must complete the schooling by May 1, 2008. The TSFA treasurer will send the tuition directly to the school. The expenses incurred will be paid to the winner after completion of the schooling and the winner must submit receipts for traveling expenses, lodging and meals to be reimbursed by the TSFA treasurer. The winner must remain employed by an active member shop until completion of school. If for some reason the winner cannot attend, the first or second alternate will be awarded the scholarship to attend basic or advanced floral design school, subject to the approval of the TSFA Board of Directors. If the winner does not attend without just cause, approved by the TSFA Board of Directors, they will not be eligible to enter a future basic or advanced contest sponsored by TSFA.
13. All entries must be postmarked no later than Monday, July 23, 2007.
14. Each contestant will be notified their application has been received.
15. Each contestant must be registered for the convention and will be responsible for their personal TSFA Convention expense.

APPLICATION MUST BE ACCOMPANIED WITH A \$30.00 CHECK.
This Is Refundable Only With The Completion Of The Contest

SCHOLARSHIP CONTEST APPLICATION

Name: _____ Shop Name: _____

Address: _____ City: _____

State: _____ Zip: _____ Phone: _____

Length of time in the floral industry as a designer? _____

Return to: Deborah Webb, TCF, 7325 Clinton Hwy., Powell, TN 37849 - 865-947-6105