

Design Programs

“Tropical Holidays”

Designer: Jun Salinas, AIFD

Jun once again takes us along as we are on a tropical holiday! Grab your sunscreen, shades and the coolest drink as we set sail for the islands, Mon! A perfect visual to a paradise in flora and fauna! Jun is in his element as he brings the best of his native lands to Cool Springs. His program is sure to include influence of his travels from Dubai, Thailand and every romantic getaway you can dream. The songs of the archipelago are calling, as Jun designs, the flowers dance and we are cruisin'. Who knows, we may even hula before we dock at the bay of Party Central. Oh Jun, It's August.

Saturday, August 5 – 10:00 A.M. – 11:30 A.M. Salon 1-5

“Holidazzle Weddings”

Designer: Mary Linda Horn, AIFD

Did you know, next to the reception, flowers are the most expensive item in a bridal budget. Yet for many couples, especially the bride, flowers are the last item ordered or thought about throughout the process. Add to the generally already strained budget and the virtual world wide web and you find yourself, the florist, combating or preempting all types of information...just to Stay Alive!! How do you work that budget into a profitable cash flow?\$\$\$ Flowers speak a language all their own!! Creative design will speak volumes! Team that with great marketing and business savvy and you'll begin to feel the wedding business Breakin' and the entire wedding party Shakin', because you've helped them Stay Alive, Stay Alive, Ah ha ha ha... You'll have the wings of heaven on your shoes, dancin' to your bank, you just can't lose... Be ready to be razzled and dazzled at our Hollidazzle Wedding Spectacular...what's Hot and Cold, perfect for the seasons of Autumn and Winter. Join Danny and shake your creative genius...Live to see another day....Stayin' Alive....

Saturday, August 5 – 2:00 P.M. – 3:30 P.M. Salon 1-5

“Color In Style”

Designer: J. Keith White, AIFD

Experience the latest color and design trends influencing the floral marketplace. A symposium of stylish and creative designs showcased into popular consumer choices. Floral influenced trends of Rosehip to Hydroponics for everyday lifestyles. This program will take you to the very heights and depths that nature has to offer. Through the artist's interpretation you may see Dawn to Dusk. A morning of glorious sunshine. A midday of Hot! Hot! Hot! A lazy summer afternoon. A sunset of Crimson to Violets and A night as call as placid Blue... Or clear as frosty White! It's all in the name. You see Black. White and yes,

Gray matters. Become a connoisseur of color and design with appealing choices for everyday living with flowers through the American Floral Forecast 2006-2007.

Saturday, August 5 – 9:00 P.M. – 10:30 P.M. Salon 1-5

“Stayin’ Alive Revue...Christmas 2006”

Commentator: Sharon McGukin, AIFD, ICPF

Designers: Carl Casiday, Paula DeClerk,

Roger Dennis, AIFD, Daron Frazier, TCF, and Kim Wood, AIFD

They’ve got the wings of heaven on their shoes, they are dancin’ now, they just can’t lose! TSFA/CTPFA’s incredible panel explode onto stage in the “Stayin’ Alive Revue” featuring: Carl, Paula, Roger, Daron and Kim. The designers (entertainers) are sure to please as they present Christmas 2006. They will also showcase a hint of Falling Leaves as Autumn is in the air, just around the corner. You will be mesmerized by the creativity in each design. Sharon will reach beyond the design technique, offering marketing and strategy extending many avenues for you to feel the city breakin’ and everybody shakin’ just stayin’ alive, stayin’ alive...Stayin’ Alive.

Sunday, August 6 – 9:00 A.M. – 10:00 A.M. and 10:30 A.M. - 11:30 A.M.

1:30 P.M. – 2:30 P.M. and 3:00 P.M. – 4:00 P.M.

Salon 1-5