

# TSFA Designer of the Year Contest 2005

## Sponsored by The Roy Houff Company

The contest will be held at the TSFA Convention/CTPFA Christmas Show, Franklin Marriott Cool Springs, Franklin, TN on Friday, August 5, 2005 from 1:00 P.M. until 3:00 P.M.

1. Contest is open to any active member of TSFA or any full-time employee (full-time is 30 working hours a week) of an active member shop. There is a \$40.00 Entry Fee.
2. Each contestant will be required to make three designs. Sympathy Arrangement, Bridal Bouquet and Surprise Package. All flowers, greens, accessories and containers will be provided by TSFA for all three designs. No background or display may be used on any design unless provided by TSFA. A three minute "Idea Time" prior to the timed session will be given on each of the three designs to allow contestants to review materials and to plan work on the entry. Contestants will have a "Time Limit of 30 Minutes" to complete each of the three designs with a fifteen minute break between each category. Contestants may only have their toolbox at hand during the competition to include scissors, knife, wire, tape, etc.
3. **SYMPATHY ARRANGEMENT AND BRIDAL BOUQUET:** Each contestant will be given identical materials to work with. Contestant may use any of the material provided for the sympathy arrangement and bridal bouquet. Contestant may use only the materials supplied and they may use as little or as much of the provided product as they choose. The bridal bouquet must be designed to be carried by a model and must be detachable from the stand for final judging. The bouquet stand and fabric draping will be provided by TSFA.  
**SURPRISE PACKAGE:** Each contestant will be given identical materials to work with. Contestant may use only the materials supplied and they may use as little or as much of the provided product as they choose.
4. Each contestant must design the three designs on site.
5. Contestants are asked to report to the Designer of the Year Chairman one hour prior to the start of the contest for briefing. Contestants will be given a sealed envelope containing three numbers selected at random, one number for each completed design. The Designer of the Year Chairman will retain a master sheet containing each contestant's name and selected numbers. No other person will have access to this document.
6. Entries will be judged following the completion of the competition. The judges will have access to the judges tally sheet only. Each entry will be judged for its individual merit. Completed designs will be grouped by design category. Upon completion each judge will place all notes in an envelope and give to the Designer of the Year Chairman.
7. A total point system will be used with a possible 100 points given each design by each judge. Designs will be judged in five categories: Form (overall shape of the design), Originality, Mechanics and Workmanship, Color and Texture and Overall Impression. Points will be awarded as follows: 0-5 Poor; 6-10 Fair; 11-15 Good and 16-20 Excellent. The winner will be selected by adding the scores, with the title of Designer of the Year being awarded to the contestant with the highest number of points. The contestant with the second highest number of points will be named first runner-up. The contestant with the third highest number of points will be named second runner-up. Employees or family members of the Designer of the Year Committee are ineligible to compete.
8. The Designer of the Year Committee will tabulate the results of the judges scores and will retain the information until the awards presentation. In the event of a tie in determining the winner, first runner-up and/or second runner-up, eliminating the Sympathy Arrangement will break the tie. If a tie still exists the score for the Bridal Bouquet will be eliminated.
9. The first place winner will represent TSFA at the National Designer of the Year Contest sponsored by National Alliance of Floral Associations (NAFA) in Austin, TX on October 8, 2005 and at the Southern Retail Florist Association meeting in Charlotte NC in their Designer of the Year contest in August 2005. He/she will be awarded the following prizes \$250.00 upon winning, \$750.00 for expenses to the National Designer of the Year Contest and \$750.00 for expenses to Southern Retail Florists' Association Designer of the Year Contest, a plaque, the Designer of the Year trophy to retain for one year and the opportunity to design at the 2006 TSFA Convention.
10. The first runner-up will be awarded a cash prize of \$100.00 and a plaque. The second runner-up will be awarded \$50.00 and a plaque. If for some reason the Designer of the Year cannot represent TSFA at NAFA or Southern Retail, the first runner-up will be selected to represent TSFA and be given the \$750.00 to cover their expenses. In the event of other contests where the Designer of the Year will be representing TSFA, he/she must be engaged in the floral industry and employed by an active TSFA member shop. If the Designer of the Year is disqualified, the first runner-up will represent TSFA. If the Designer of the Year and the first runner-up are disqualified, the second runner-up will represent TSFA.
11. All entries must be postmarked no later than Monday July, 25, 2005.
12. Each contestant will be notified when his/her application had been received.
13. Each contestant must be registered for the convention and will be responsible for their personal TSFA convention expenses.

APPLICATION MUST BE ACCOMPANIED WITH A \$40.00 ENTRY FEE

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### DESIGNER OF THE YEAR APPLICATION

Name: \_\_\_\_\_ Shop Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

**Return to: Bob Sharp, 215 Hwy. 61 East, Maynardville, TN 37807 - 865-992-8148**